

## MISSION

Ensuring an effective system of response for youth in crisis through public and private partnerships at a local, state, and national level.

## VISION

National Safe Place Network envisions a world where all youth are safe.

## SUPPORTER IMPACT

The following are just a few ways your support makes a difference:

- Allows youth who are being trafficked to walk into a Safe Place site and escape their traffickers, receive services, and be connected with family and a safe living environment.
- Provides a safe place where youth kicked out of their home can go to access shelter, so they do not have to stay on the street or engage in unhealthy behaviors for survival.
- Connects a young person hiding at home following an abusive situation to text for immediate help.
- Gives a child being bullied on the way home from school a sanctuary and a connection to assistance.
- Provides youth in emotional or mental health crisis an immediate, confidential way to connect with a mental health professional without the need for an appointment or insurance by using TXT 4 HELP.
- Ensures all youth in crisis have somewhere to go and someone to help.

## OVERVIEW

National Safe Place Network (NSPN) is a non-profit organization dedicated to ensuring the safety and well-being of youth in crisis. Its nationally recognized programs, Safe Place and NSPN Membership, set the standard for a community-wide response to safeguarding and valuing all youth. Through unique public/private partnerships, NSPN provides leadership to over 20,000 youth and family-serving organizations and Safe Place sites, offering immediate help and safety across the United States.

NSPN collaborates with public and private partners to deliver comprehensive services that assist young people in navigating crises and building stable futures. The organization's initiatives range from crisis intervention and prevention to long-term support and advocacy. With a strong presence in numerous communities, NSPN strengthens the safety net for at-risk youth through continuous innovation and community engagement, ensuring safe environments where all youth can thrive.

## SAFE PLACE®



Safe Place is a national youth outreach and prevention program for young people in need of immediate

help and safety. Safe Place locations include schools, fire stations, libraries, businesses, and other youth-friendly organizations that display the Safe Place sign. Youth can access these sites to get immediate help and be connected to supportive services.

## NSPN MEMBERSHIP



NSPN Membership offers comprehensive support to human service organizations, providing training, technical support,

and resources to ensure the most effective response system for youth in crisis at local, state, and national levels. This membership creates a collaborative network, enhancing the capacity of organizations to serve youth and families effectively.

## WAYS TO SUPPORT

There are several impactful ways you can support NSPN's mission to ensure all youth are safe and valued:

- **Corporate Sponsorships:** Align your company's corporate social responsibility (CSR) goals with NSPN's mission by sponsoring our programs and initiatives. Your support can help provide essential resources for youth in crisis and showcase your commitment to community well-being.
- **Event Sponsorships:** Sponsor NSPN's national events and conferences to gain visibility and demonstrate your dedication to supporting vulnerable youth. Event sponsorships offer opportunities for brand exposure and engagement with a broad audience.
- **Partnerships:** Engage in strategic alliances to enhance the reach and effectiveness of NSPN's programs. Collaborate on initiatives that provide critical services to youth and families in need.



# NATIONAL SAFE PLACE NETWORK FOCUS SPONSORSHIP MENU

NSPN hosts Focus, a biennial national conference featuring a wide array of workshops and sessions led by experienced and creative presenters. This conference offers youth service providers across the country the chance to network, discuss significant issues, and rejuvenate their skills and passion. Attendees, including executive leaders, middle managers, direct care staff, and more, find Focus energizing, informative, and enjoyable. Limited to 150 attendees, Focus is an intimate gathering of influential figures in the youth and family services field, providing a powerful platform for making impactful contributions. By addressing needs through networking and collaborative opportunities, NSPN ensures we can make a difference together.

## PRINCIPAL FOCUS SPONSORSHIP: \$10,000

The Principal Focus Sponsorship positions your organization as a key supporter of NSPN's flagship national event, providing essential resources to create a comprehensive and impactful conference experience. Your sponsorship helps NSPN deliver a top-tier national conference, facilitating crucial networking, learning, and development opportunities for professionals in the youth services field. This support ensures we can host keynote speakers, provide high-quality materials, and create a dynamic and memorable event for all attendees.

### Sponsor Benefits

- Recognition as a Principal Sponsor.
- Logo placement on sponsorship signage placed in prime locations during event.
- Prime logo placement on conference website/page.
- Logo placement on big screen before general session(s).
- Speaking opportunity during a keynote session.
- Full-page ad in the conference program.
- Five (5) complimentary conference registrations.
- Exhibit space in a prominent location.
- Social media mentions before, during, and after the event.
- Opportunity to provide promotional items.

## MAJOR FOCUS SPONSORSHIP: \$8,000

As a Major Focus Sponsor, your organization will play a vital role in the success of NSPN's biennial conference by funding critical aspects of the event and enhancing the experience for all participants. Your support helps cover costs for materials, the venue, and guest speakers, contributing to the successful planning and execution of the conference. Additionally, your sponsorship enables NSPN to offer lower registration rates, allowing more youth care workers to attend and thereby increasing their skill sets and enhancing services for vulnerable youth.

### Sponsor Benefits

- Recognition as a Major Sponsor.
- Logo placement on conference website/page.
- Half-page ad in the conference program.
- Three (3) complimentary conference registrations.
- Exhibit space.
- Social media mentions during the event.
- Opportunity to provide promotional items.

## SUPPORTING FOCUS SPONSORSHIP: \$6,000

The Supporting Focus Sponsorship offers a meaningful way for your organization to back NSPN's national conference, ensuring it remains accessible and impactful for all attendees. Your sponsorship helps cover costs for educational sessions, materials, and logistical support, making the event valuable and accessible to everyone.

### Sponsor Benefits

- Recognition as a Supporting Sponsor.
- Logo placement on conference website/page.
- Quarter-page ad in the conference program.
- Two (2) complimentary conference registrations.
- Exhibit space.
- Social media mentions during the event.



# NATIONAL SAFE PLACE NETWORK FOCUS SPONSORSHIP MENU

Focus attendees benefit from a diverse range of topics designed to address the most pressing issues in youth services today. The conference includes interactive workshops, panel discussions, and keynote presentations that equip participants with practical tools and innovative strategies to better serve at-risk youth. Beyond the formal sessions, Focus offers ample opportunities for informal networking, allowing attendees to forge meaningful connections and collaborations. The conference's intimate setting facilitates deep, impactful conversations, ensuring that every participant leaves with valuable insights and renewed motivation. NSPN's commitment to creating an inclusive and engaging environment ensures that Focus remains a cornerstone event for youth service professionals nationwide.

## DISNEY CHARACTER EXPERIENCE SPONSORSHIP: \$5,000

Sponsor a Disney character experience at NSPN's welcome reception during Focus 2025 and be the highlight of the conference social calendar. Your sponsorship ensures a memorable and engaging event, fostering networking and collaboration in a relaxed and enjoyable setting while providing a unique opportunity to connect with attendees.

### Sponsor Benefits

- Recognition as a Reception Sponsor.
- Logo placement on conference website/page.
- Logo placement in program in reception section.
- Logo placement on big screen before general session(s).
- Invitations for two (2) guests to the reception.
- Social media mentions before and during the event.

## GENERAL FOCUS SPONSORSHIP FUND: \$2,000 MINIMUM

Contributing to the General Focus Sponsorship Fund supports the overall success of NSPN's national conference by providing flexible funding to address various event needs. Your support ensures the high standards of the event and delivers critical resources to attendees.

### Sponsor Benefits

- Logo placement on conference website/page.
- One (1) complimentary conference registration.



# NATIONAL SAFE PLACE NETWORK FOCUS EXHIBIT OPPORTUNITIES

Focus presents a prime opportunity for sponsors and exhibitors to engage with key decision-makers and influencers in the youth and family services field. Focus offers exhibitors a platform to showcase their products, services, and innovations directly to executive leaders, middle managers, and direct care staff from organizations across the country. Sponsors and exhibitors gain access to a captive audience seeking solutions and resources to address the most pressing issues in youth services today. Sponsors and exhibitors can actively engage with attendees, forge meaningful partnerships, and gain valuable insights into the needs and challenges facing the youth service sector. Whether through informal discussions during networking breaks or structured meetings arranged through the conference platform, exhibitors have the chance to make lasting connections that can drive business growth and impact in the field. Moreover, by aligning your brand with NSPN's commitment to inclusivity and innovation, sponsors and exhibitors can enhance their reputation and credibility within the youth service community. Elevate your brand and expand your network at Focus.

## PREMIUM EXHIBIT PACKAGE: \$1,000

Enhance your organization's impact and visibility at Focus through our Premium Exhibit Package. By becoming a premium exhibitor, you not only maximize your engagement but also play a pivotal role in ensuring NSPN delivers a top-tier conference experience. Your participation directly supports critical networking, learning, and development opportunities for youth service professionals, underscoring your commitment to advancing the field while elevating your brand presence.

### Sponsor Benefits

- Prime exhibit space in a high-traffic area.
- Logo placement on conference website/page.
- Logo inclusion in the conference program and/or application (app).
- Highlight in event welcome email or exhibit invitation via app push notification
- One (1) complimentary conference registration.
- Opportunity to provide promotional items.
- Social media mention during the event.
- Access to networking events and sessions.

## STANDARD EXHIBIT PACKAGE: \$800

Optimize your organization's visibility and involvement at Focus with our Standard Exhibit Package. Your participation as a standard exhibitor not only enhances your exposure but also contributes to upholding the esteemed standards of the conference, ensuring valuable opportunities for learning and collaboration among attendees. Joining as a standard exhibitor supports NSPN in maintaining the high-quality conference experience that fosters meaningful connections and professional growth for youth service professionals nationwide.

### Sponsor Benefits

- Exhibit space
- Logo placement on conference website/page.
- Logo inclusion in the conference program and/or app.
- One (1) complimentary conference registration.
- Access to networking events and sessions.