NATIONAL SAFE PLACE NETWORK

Partnership Packet

WE ARE PROUD TO OPERATE

FYSB Family & Youth Services Bureau

Runaway and Homeless Youth Training & Technical Assistance Center

“Alone we can do so little.
***Together we can* do so much.”**

Helen Keller

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Clear direction helps build successful, long lasting partnerships.

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National Safe Place Network

A partnership should start with a shared vision...

About the Network

National Safe Place Network (NSPN) is *the* national standard for a community-wide response to ensuring all youth are safe and valued. NSPN envisions a world where communities come together to ensure all youth are safe. Through unique public/private partnerships, NSPN provides leadership to 425 youth and family serving organizations across the country and more than 20,000 Safe Place® sites that provide access to immediate help and safety for young people in crisis all across the United States.

NSPN also provides high quality training and technical support for organizations throughout all 50 states and ensures the most effective system of response for youth in crisis at a local, state, and national level.

NSPN was established in 2013 when two influential leaders in the youth and family services field merged, National Safe Place and Youth and Family Services Network. This union resulted in an organization with 70 years of combined experience, strategic alliances, partnerships, and thoughtful access to a powerful network of multi-level services directly affecting youth, agencies, and the youth services field. NSPN advances the field by connecting its national partners and other field experts to generate and provide opportunities for national events and resource sharing.

NSPN is governed by a national board of directors and operates nationally recognized programs, including NSPN Membership, Safe Place, HTR^3, and Family& Youth Services Bureau's Runaway and Homeless Youth Training and Technical Assistance Center (RHYTTAC), the result of a competitive federal grant process.

Our programs offer prevention, intervention, and association support to human service organizations seeking to provide the best solutions to youth and families in crisis. NSPN's proven track record, decades of experience, and strong record of leadership are the cornerstones of our own, and our partners', success.

Visit www.nspnetwork.org to learn more about our organization, services, and programs and see how NSPN membership packages can benefit your company.

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NATIONAL SAFE PLACE
NETWORK
National Safe Place Network envisions a world where all youth are safe. It is our mission to ensure an effective system of response for youth in crisis through public and private partnerships at a local, state and national level.

Reasons to Partner

The real heroes are those who make a difference in the lives of children.

Together we can.

Events hosted by NSPN attract hundreds of participants from around the nation, including board members, executives, other key decision makers, middle managers, and direct-care workers. Conference participants also serve in several areas of practice, including, but not limited to, community agencies, government, academia, and business. During each conference, attendees enhance their skills in educational workshops and network with others in an effort to better serve staff, youth, families, and communities. This is a prime opportunity to introduce your available resources.

It's no secret why individuals and organizations choose to align themselves with NSPN.

- NSPN's partners can showcase their support of its important work and the powerful impact being made in the youth and family services field.
- This connection provides a motivating purpose for the company and its team members, which encourages increased employee engagement, morale, and retention.
- Because NSPN is a non-profit organization, its partners are also afforded the benefit of receiving a tax donation for their contributions.
- NSPN helps partners expand their reach, build critical relationships, extend brand awareness, increase sales, and most importantly, make a difference in the lives of young people.

NSPN is proud of the ongoing support and partnerships from QuikTrip, UPS, Youth Today, American Institutes for Research (AIR), Youth Catalytics, and many more. Become part of a phenomenal national network by contacting NSPN at communications@nspnetwork.org.

Amaya's Story

Partnerships and contributions help people like 15-year-old Amaya, who found help when she left home after escalating fights with her father. Scared and uncertain, she remembered a school presentation about NSPN's Safe Place program. She used TXT 4 HELP to find the nearest Safe Place. A trained volunteer met her there, took her to a licensed Safe Place shelter, and connected her to services to reunite safely with her family.

Focus

You can't change their past, so *focus* on their future.

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About Focus

NSPN is pleased to host your national conference, Focus. Focus is held bi-annually and offers an excellent array of workshops and general sessions led by experienced, passionate, and creative presenters. This conference provides opportunities to network and discuss issues of significance to youth service providers around the country. Time spent at Focus is energizing, informative, reflective, and fun. Those dedicated to serving youth and families in crisis are able to use Focus as a tool to develop their skills and rejuvenate their passion to make an impactful contribution to their organization and the human services field. NSPN is here to address your needs, because together, we can make a difference.

Attendees
Participants of Focus include clinicians, outreach workers, youth care professionals, executive leaders, Safe Place coordinators, and all others participating in youth and family services around the United States.

Expected Reach
We anticipate 250 attendees will participate in Focus. This number is based not only on the number of members of NSPN and licensed Safe Place agencies, but also on attendance history at this successful conference.

Additional Information
Learn more about Focus by visiting: www.nspnetwork.org/focus-national-conference

About the RHY Grantees Training

Runaway and Homeless Youth Training & Technical Assistance Center (RHYTTAC) is funded by the Department of Health & Human Services, Administration for Children & Families, Family and Youth Services Bureau (FYSB). It serves as the training and technical assistance provider for all federally funded Runaway and Homeless Youth (RHY) programs. RHYTTAC is proudly operated by NSPN in Louisville, KY. In addition to facilitated and recorded webinars, phone and email consultations, and additional training and technical assistance opportunities, NSPN also hosts the annual National RHY Grantees Training for FYSB's RHY grantees. During this training, attendees have access to critical resources from the field, a chance to connect and share information with other grantees from across the country, and the opportunity to attend general sessions to learn about federal priorities and updates as well as powerful keynote addresses.

Attendees
Participants of the National RHY Grantees Training include federal representatives and RHY grantees from several practice areas, including, but not limited to, community agencies, government, academia, and business. Attendees may be agency board members, executives, other key decision makers, middle managers, and direct-care workers.

Attendance is reserved for individuals or groups representing youth and family service organizations that receive federal RHY funds. Also in attendance are training sponsors and exhibitors — up to two representatives per exhibiting company — federal and grant partners, and event hosts.

Expected Reach
Approximately 800 participants are expected to attend the National RHY Grantees Training, based on the number of grantees served and attendance at previous trainings.

Additional Information
Learn more about the National RHY Grantees Training by visiting: www.rhyttac.net/training/national-training

Partnership and Sponsorship Packages

Expand your reach by becoming an NSPN conference partner.

Principal Partner - $15,000

Principal **Partners** receive the following benefits for **two national conferences**: Focus* and the National RHY Grantees Training.

Principal Sponsor - $10,000

Principal **Sponsors** receive the following benefits for **one national conference**, either Focus or the National RHY Grantees Training.

- Exclusive partnership banner stand displayed in a prime location throughout the conference
- Logo placement and Principal Partner or Sponsor recognition on the big screen before and/or after large conference events
- Choice of prime advertising space or full-page ad in the conference program
  - Full-page front inside cover (one available per conference – based on FCFS)
  - Full-page back inside cover (one available per conference – based on FCFS)
  - Exclusive notes page
- Full-page conference program ad
- Premium exhibit space
- Tote stuffer advertising — place up to two items in the conference bags
- VIP opportunity to speak to attendees during the Round Table Discussion breakfast — with signage
- Recognition as Principal Partner or Sponsor in social media and email communications to large list of prospective attendees, including logo, description, and link to corporate/ organization site
- Website recognition as a Principal Partner or Sponsor including logo, description, and link
- Recognition as Principal Partner or Sponsor in the conference program, including logo, description, and contact information
- Recognition in the NSPN annual report
- Six full conference passes (including CEUs if needed) – prior federal authorization required for the National RHY Grantees Training
- Reserved seating at group events (seats will be filled if conference not attended by Partner / Sponsor)
- Human service organizations to receive an NSPN All-in-One Membership, including the Training Center package, Organizational Development package, and Professional Development package, and four Individual Memberships for the current membership year

Major Partner - $7,500

Major **Partners** receive the following benefits for **two national conferences**: Focus* and the National RHY Grantees Training.

Major Sponsor - $5,000

Major **Sponsors** receive the following benefits for **one national conference**, either Focus or the National RHY Grantees Training.

- Inclusion on a sponsorship banner stand displayed in a prime location throughout the conference
- Logo placement and Major Partner or Sponsor recognition on the big screen before and/or after large conference event(s)
- Full-page conference program ad
- Premium exhibit space
- Tote stuffer advertising — place up to two items in the conference bags
- Recognition as a Major Partner or Sponsor in social media and email communications to large list of prospective attendees, including logo, description, and link to corporate/organization site
- Website recognition as a Major Partner or Sponsor including logo, description, and link
- Recognition as Major Partner or Sponsor in the conference program, including logo, description, and contact information
- Recognition in the NSPN annual report
- Three full conference passes (including CEUs if needed) — prior federal authorization required for the National RHY Grantees Training
- Human service organizations to receive a (basic level) NSPN Organizational Membership and one package add-on of choice (Organizational Development, Training Center, or Professional Development) for the current membership year

*Focus is held biennially. Those selecting a partnership package will be signing up for the earliest available Focus conference.

Partnership and Sponsorship Packages

Expand your reach by becoming an NSPN conference partner.

Supporting Partner - $5,000

Supporting **Partners** receive the following benefits for **two national conferences**: Focus and the National RHY Grantees Training.

Supporting Sponsor - $2,500

Supporting **Sponsors** receive the following benefits for **one national conference**, either Focus or the National RHY Grantees Training.

- Inclusion on a partnership banner stand displayed in a prime location throughout the conference
- Logo placement and Supporting Partner or Sponsor recognition on the big screen before and/or after large conference event(s)
- Half-page conference program ad
- Standard exhibit space
- Tote stuffer advertising — place up to two items in the conference bags
- Website recognition as a Supporting Partner or Sponsor, including logo, description, and link
- Recognition as Supporting Partner or Sponsor in the conference program, including logo, description, and contact information
- Recognition in the NSPN annual report
- One full conference pass (including CEUs if needed) — prior federal authorization required for the National RHY Grantees Training
- Human service individuals to receive four Individual Memberships for the current membership year

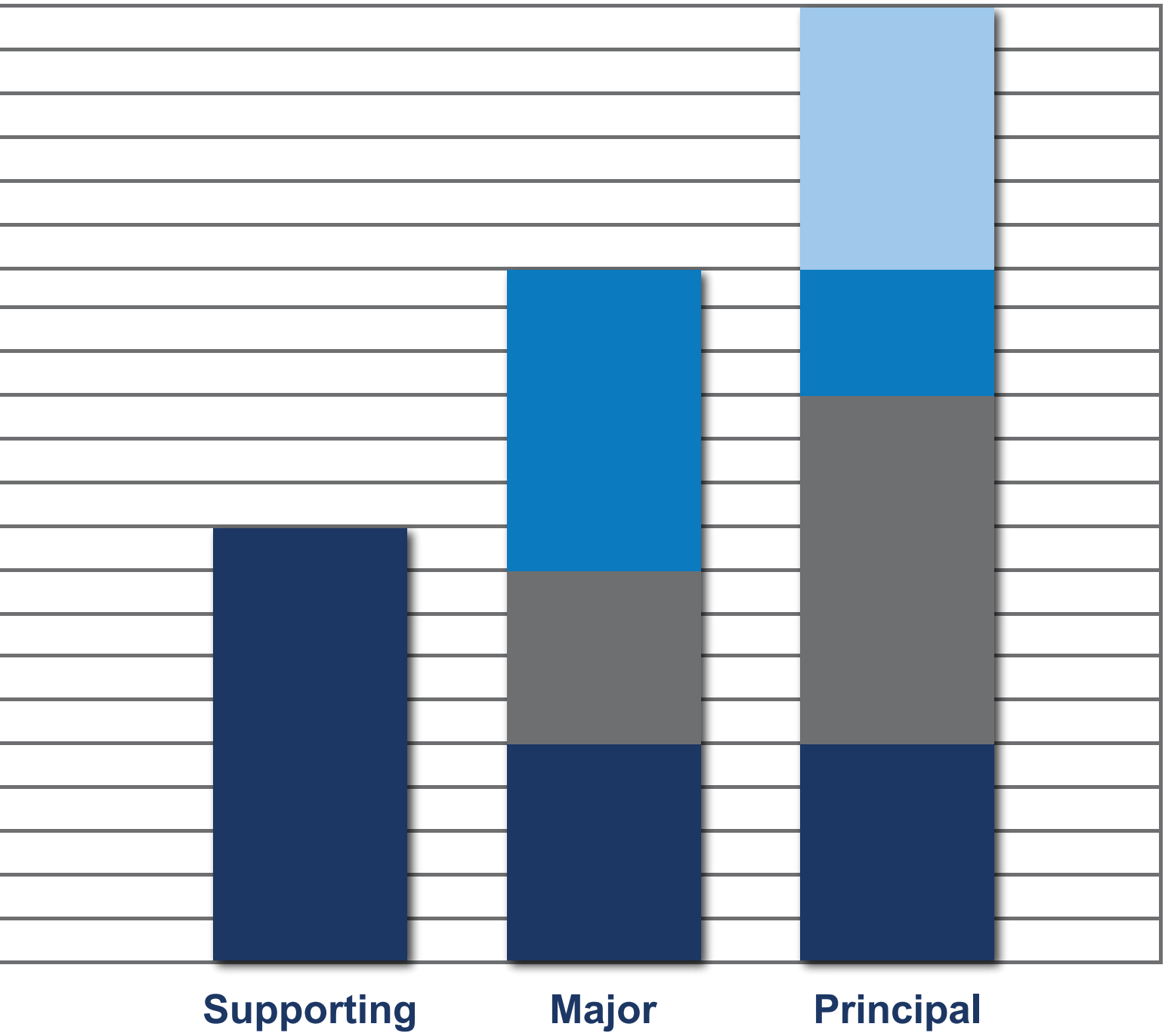
FYSB
National RHY Grantees Conference
TradeWinds, Tampa, Florida

Partner / Sponsor Package Comparison Chart

Enjoy the freedom to choose.

Package Benefits

NSPN All-in-One Membership
Exclusive banner stand
Prime conference program advertising space
Six full conference passes
Assigned table at the Round Table Discussion breakfast
Reserved seating at main events
Premium exhibit space
Social media recognition
Email recognition
NSPN Organizational Membership with add-on
Full page conference program advertising space
Three full conference passes
Shared banner stand
NSPN Individual Membership
Half-page conference program advertising space
Standard exhibit space
One full conference pass
Big screen showcase
Tote stuffer advertising
Website recognition
Conference program recognition
NSPN annual report recognition


Supporting
Major
Principal

Premium Exhibit Packages

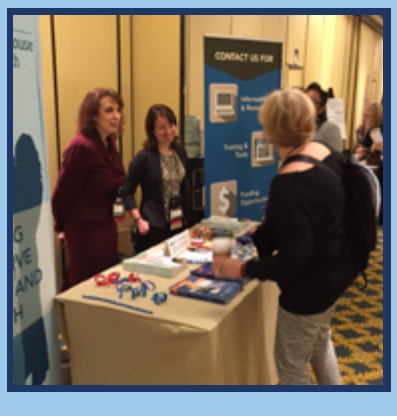
Some companies prefer a personal, one-on-one setting to reach their audience.

Premium **Dual National Conference** Exhibit Package - $1,200
Premium **Focus** Exhibit Package - $600
Premium **National RHY Grantees Training** Exhibit Package - $800

Those selecting the **Premium Dual National Conference Exhibit Package** receive the following benefits for **two national conferences**: Focus and the National RHY Grantees Training.

Those selecting the **Premium Focus** or the **National RHY Grantees Training Exhibit Package** receive the following benefits for **the selected national conference**, either Focus or the National RHY Grantees Training.

- Six-foot exhibit table in the exhibit hall
  - Skirted
  - Two chairs
- Electricity
- Internet
- Logo and description inclusion as an exhibitor in the program
- Tote stuffer advertising — place up to two items in the conference bags
- Registration and admittance for one representative
  - Note: One registration (per event) is included with each exhibit package.
    Additional exhibit representatives may attend; however, registration fees apply.



Standard Exhibit Packages

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Standard **Dual National Conference** Exhibit Package - $700
Standard **Focus** Exhibit Package - $300
Standard **National RHY Grantees Training** Exhibit Package - $500

Those selecting the **Standard Dual National Conference Exhibit Package** receive the following benefits for **two national conferences**: Focus and the National RHY Grantees Training.

Those selecting the **Standard Focus** or the **National RHY Grantees Training Exhibit Package** receive the following benefits for **the selected national conference**, either Focus or the National RHY Grantees Training.

- Six-foot exhibit table in the exhibit hall
  - Skirted
  - Two chairs
- Name inclusion as an exhibitor in the program
- Fifty percent off tote stuffer advertising
- Registration and admittance for one representative
  - Note: One registration (per event) is included with each exhibit package.
    Additional exhibit representatives may attend; however, registration fees apply.

Advertising Packages

Spread your message and brand a little further.

Principal **Dual National Conference** Advertising Package - $3,000
Principal **Focus** Advertising Package - $2,000
Principal **National RHY Grantees Training** Advertising Package - $2,000

Those selecting the **Principal Dual National Conference Advertising Package** receive the following benefits for **two national conferences**: Focus and the National RHY Grantees Training.

Those selecting the **Principal Focus** or the **National RHY Grantees Training Advertising Package** receive the following benefits for **the selected national conference**, either Focus or the National RHY Grantees Training.

- Logo placement on the big screen before and/or after large conference events
- Choice of prime advertising space or full-page ad in the conference program
  - Full-page front inside cover (one available per conference – based on FCFS)
  - Full-page back inside cover (one available per conference – based on FCFS)
  - Exclusive notes page
- Tote stuffer advertising — place up to two items in the conference bags
- Recognition as an Advertiser in social media and email communications to a large list of prospective attendees, including logo, description, and link
- Website recognition as an Advertiser, including logo, description, and link
- Recognition as an Advertiser in the conference program, including logo, description, and contact information

Major **Dual National Conference** Advertising Package - $1,500
Major **Focus** Advertising Package - $1,000
Major **National RHY Grantees Training** Advertising Package - $1,000

Those selecting the **Major Dual National Conference Advertising Package** receive the following benefits for **two national conferences**: Focus and the National RHY Grantees Training.

Those selecting the **Major Focus** or the **National RHY Grantees Training Advertising Package** receive the following benefits for **the selected national conference**, either Focus or the National RHY Grantees Training.

- Logo placement on the big screen before and/or after large conference event(s)
- Full page advertising space in the conference program
- Tote stuffer advertising — place up to two items in the conference bags
- Website recognition as an Advertiser including logo, description, and link
- Recognition as an Advertiser in the conference program, including logo, description, and contact information

Advertising Packages

Spread your message and brand a little further.

Supporting **Dual National Conference** Advertising Package - $750
Supporting **Focus** Advertising Package - $500
Supporting **National RHY Grantees Training** Advertising Package - $500

Those selecting the **Supporting Dual National Conference Advertising Package** receive the following benefits for **two national conferences**: Focus and the National RHY Grantees Training.

Those selecting the **Supporting Focus** or the **National RHY Grantees Training Advertising Package** receive the following benefits for **the selected national conference**, either Focus or the National RHY Grantees Training.

- Half-page advertising space in the conference program
- Tote stuffer advertising — place up to two items in the conference bags
- Recognition as an Advertiser in the conference program, including logo and description
- Website recognition as an Advertiser, including logo and description

Advertiser **Dual National Conference** Advertising Package - $375
Advertiser **Focus** Advertising Package - $250
Advertiser **National RHY Grantees Training** Advertising Package - $250

Those selecting the **Advertiser Dual National Conference Advertising Package** receive the following benefits for **two national conferences**: Focus and the National RHY Grantees Training.

Those selecting the **Advertiser Focus** or the **National RHY Grantees Training Advertising Package** receive the following benefits for **the selected national conference**, either Focus or the National RHY Grantees Training.

- Quarter-page advertising space in the conference program
- Tote stuffer advertising — place up to two items in the conference bags
- Recognition as an Advertiser in the conference program, including logo and description

Tote Stuffer **Dual National Conference** Advertising Package - $150
Tote Stuffer **Focus** Advertising Package - $50
Tote Stuffer **National RHY Grantees Training** Advertising Package - $100

Those selecting the **Tote Stuffer Dual National Conference Advertising Package** receive the following benefits for **two national conferences**: Focus and the National RHY Grantees Training.

Those selecting the **Tote Stuffer Focus** or the **National RHY Grantees Training Advertising Package** receive the following benefits for **the selected national conference**, either Focus or the National RHY Grantees Training.

- Tote stuffer advertising — place up to two items in the conference bags

Registration Information

The first step to a successful partnership is making a decision.

How to Register

Online registration at www.nspnetwork.org/sponsor-registration is the most convenient way to register and pay. You may also choose to print, complete, and mail a copy of the appropriate contract (registration and waiver forms), with your payment form to:

National Safe Place Network – RHYTTAC
Communications Department
Re: Partner Contract
2722 Crittenden Drive
Louisville, KY 40209

Registration Deadline

Signed contracts and payments must be received 60 days prior to the event(s).

Updating Registration Information

If you need to update your partnership information, please contact the NSPN Communications Department at communications@nspnetwork.org. Requests for changes must be received 60 days prior to the event. If you need to alter a conference participant registration form, please contact the logistics department at operations@nspnetwork.org.

Cancellation Policy

The ability to make event decisions early is vital when planning a conference. As a consequence, we cannot issue refunds in the event of a cancellation; the contracted amount must be paid in full. We are dedicated to helping you make the right investment. Exhibit space not claimed and occupied immediately following the scheduled orientation may be resold or assigned by NSPN; no refund will be issued.

Connect with Us

Your needs. Your network. Together we can.

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youtube.com/user/nspntube

Pinterest
pinterest.com/nspnetwork

“As we look ahead into the next century, leaders will be those who empower others.”

Bill Gates

NATIONAL SAFE PLACE NETWORK